



"In 2012, I realized if the numbers are right, there are women standing in line at the back and grocery checkout that are like me."

*CANFib Founder Patricia C. Lee*

## **CANFib fosters a collective understanding between Patient, Industry and Policy Makers**

This group was created to build a line of communication that informs the necessary components of the Fibroids equation of each other's goals, needs and limitations. This unique approach achieves promotes mutual understanding and respect through education, information and collaboration.

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CANFib Membership  
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# **Canadian Women**

**With Fibroids** incorporated



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## CANFib Patient Groups and Open Forums on Social Media are lively and active with over 10,000 members.

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- The public forum welcomes patients, caregivers, husbands and family to join in the conversation, learn from peers and present information that benefits women, clinicians, specialists and the pharmaceutical industry.
- Focused groups help women with Fibroids unpack, discuss; hold hands through difficult moments.



Find even more easy-to-use tools on the Insert tab, such as to add a hyperlink, insert a comment, or add automatic page numbering.

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Through surveys and discussion, CANFib brings valuable facts to Government and the Pharmaceutical industry (and subsequently back to its membership) that's vital to nurture a beneficial understanding among the parties.

All segments of the Fibroids equation remain informed of the others path.



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## How have we helped women with Fibroids?

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In 2012 CANFib founder Patricia Lee was invited to prepare submissions to Health Canada for approval of Fibrystal

Similar submissions were submitted to Provinces (where invited) after approval in order to help facilitate insurance coverage of the drug when prescribed.

This is just one example of collaboration with Government and the Pharmaceutical industry being of great benefit to Women in Canada with Fibroids.

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## Stakeholder Strategies perspective ...

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*“The open and honest sharing of her own personal journey, and in-depth understanding both the clinical and systemic challenges of this chronic condition, was instrumental in supporting others to share their story.”*

**Michael Houlihan:** Sandpile Healthcare Stakeholder Strategies Inc., Toronto ON.

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## What we offer:

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- Social Forums and Private Groups
- Support, Education & Representation
- Surveys and Information for Industry
- Reports and reviews for Government

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## 2012 - 2017 and beyond:

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- Helping Patients learn and understand
- Helping Government shape policy
- Helping Industry pursue treatments